



Dear _____,

Every year, AIDS affects the lives of millions of youths and children. Around the world, people with HIV/AIDS receive inadequate or no treatment. HIV/AIDS is stigmatized. People are not educated on how it is transmitted. Without proper treatment, pregnant women have a 35% chance of transmitting AIDS to their unborn babies. Millions of children are orphaned because of AIDS every year.



These children and families need UNICEF. UNICEF needs you.

Children like Nakyeyune Sanyu live with constant reminders of HIV/AIDS. She is a six-year-old with nowhere to go. When her mother died of the disease in the small village of Kalungi, Uganda, she and her four siblings became orphans. They face a future of discrimination, disease, and exploitation.

UNICEF can stop the spread of HIV/AIDS, but only with your help.

Hope Lives Here is UNICEF's campaign against AIDS. The campaign focuses resources on three crucial aspects:

- Caring for orphans and vulnerable children
- Preventing mother-to-child transmissions
- Preventing HIV/AIDS among youths

You can help us address these areas of necessity. We need money to fund and expand existing programs, like our television and radio network broadcast "Noticerio Infancia." This program in Honduras allows teenagers to raise HIV/AIDS awareness.

Our orphan outreach program in Mozambique brings books, pens, and legal rights to orphans across the countryside. We train teenagers, some of whom are orphans, to help children in five priority provinces.



Finally, our collaboration with the Indian Government has brought hope to 11 major hospitals. The mother-to-child transmission rate has been cut drastically. This helps women like Geeta, a 23-year-old woman who came up HIV-positive. She became pregnant after two months of marriage. Upon seeing the results, she screamed and wept. "I knew what it meant," she says. With help from UNICEF's programs, Geeta's baby tested negative for HIV.

Each time we receive a gift from you or someone like you, UNICEF helps another child, prevents another mother-to-child transmission, and educates another youth about the spread of HIV. \$10 pays for one month of medicine for one person in South Africa. \$50

is the daily cost of a hospital bed for a child in Russia. \$100 pays for tests and treatments for a pregnant mother in India.

Your help can change the entire life of a child. Every moment we wait is an opportunity missed. Please give today. Enclosed is a return envelope and a form for you to fill out. Please indicate how much money you are donating, and include the stickers in the return envelope. We will send them to a child in need.

Thank you for your help.

Dayna Diamond